



## **Internationalisation Strategy of Hochschule Neubrandenburg University of Applied Sciences (update 2020-25)**

Hochschule Neubrandenburg University of Applied Sciences (hereinafter UAS Neubrandenburg) has set itself the goal of turning its campus into an international location that provides space for international encounters and intercultural exchange. The intentional internationalisation of teaching, research, transfer and administration takes the societal, technological, ecological and economic requirements and conditions into account. Internationalisation is a task for the entire University, which must be brought to life through the collaboration of the faculties, the central facilities, the administration, and in particular the International Office and university governance.

### **Aims of our Internationalisation Strategy**

- I. Vow the University's commitment towards internationalisation and internationality as a key strategic goal, which is closely linked to the development plan of the University, and define specific development goals in teaching, research and administration.
- II. Prepare students for the challenges posed by the global labour market by providing them with intercultural competencies and international experience, training their way of thinking and actions to reach beyond the confinement of national and economic interests.
- III. Create an international campus that is perceived to be a respectful international environment.

### **Guiding Principles of our Internationalisation Strategy**

#### **1. International Studies / Internationalisation of Studies and Teaching**

UAS Neubrandenburg considers internationalisation to be an inseparable component in the academic training of scientists and professionals. All of the courses on offer are internationally oriented in accordance with the common practice of the respective subject areas. The international perspective is everyday reality.

#### **2. International Players**

Internationality results from the individual conviction of all members of the university community and is a mindset. International players distinguish themselves through their open-mindedness, recognising the potential that diversity brings. UAS Neubrandenburg cultivates the required foreign language skills, global networking opportunities and intercultural sensitivity.

#### **3. International Partnerships**

UAS Neubrandenburg strengthens its international network. The activities focus on existing partnerships.

#### **4. International Research**

Research at UAS Neubrandenburg complies with international standards. The University encourages and supports international research collaboration.

#### **5. International Mobility**

UAS Neubrandenburg promotes the international mobility of all members of the university community and establishes the conditions required for international exchange.

#### **6. International Structure**

UAS Neubrandenburg supports the institutional structures and internationalisation processes at all levels and pledges its commitment to internationality as a key strategic area.

This strategy shall be defined more precisely through corresponding measures. The International Office coordinates the realisation of these measures together with the Pro-Rector for Research in consultation with the responsible organisational units.

25.8.21

Neubrandenburg,

Prof. Dr. Gerd Teschke, Rector

Prof. Dr. Leif-A. Garbe, PRF



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