



Hochschule Neubrandenburg
University of Applied Sciences

Social Work with Refugees

A perspective of Organisational Development,
Networking and Media



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Neubrandenburg

- 60.000 inhabitants
- third biggest city in Mecklenburg-Vorpommern
- 6,1% of inhabitants in Neubrandenburg are foreigners



Research team



Hochschule Neubrandenburg
University of Applied Sciences

**Prof. Dr. Steffi
Kraehmer**
Economics
of social
institutions

**Josephine
Schallehn**

Master Social
Work

**Prof. Dr.
Robert
Northoff**

Law &
Psychology

Verena Heidemann
Bachelor Social Work

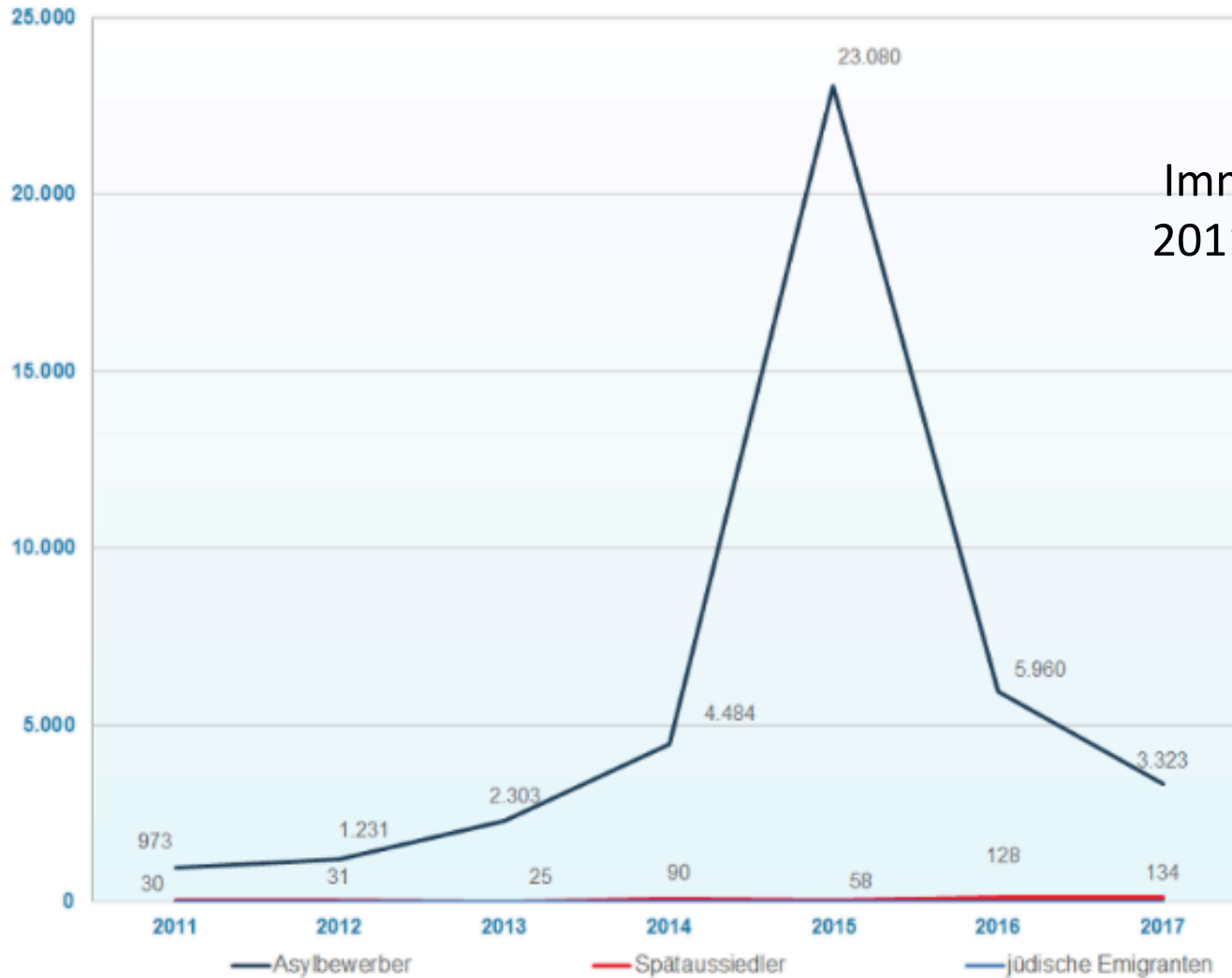


**Prof. Dr. phil.
Susanne A. Dreas**

Project
management &
Fundraising

Sabrina Bendlin
Master Social Work

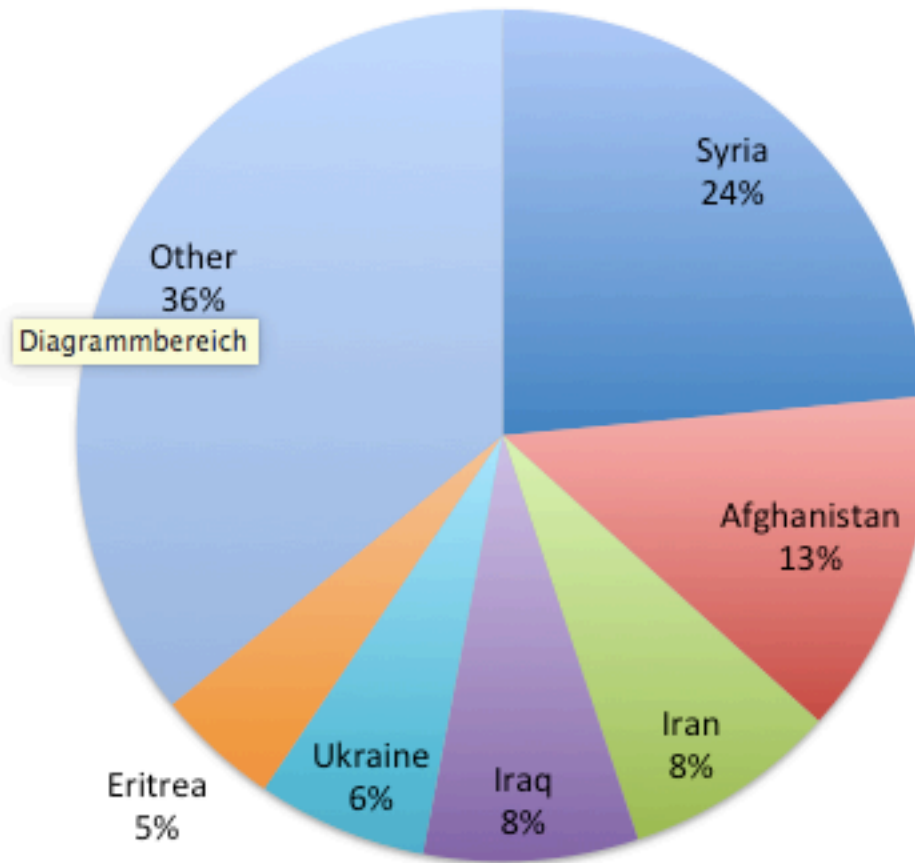
Immigration



Immigration to MV
2011-2018

Source: LAIV
2018

Applicants for Asylum in Mecklenburg-Vorpommern Countries of Origin (2018)



N = 2.833
November 2020

Heidemann, Bendlin, Schallehn,
Prof. Kraehmer, Prof. Dreas, Prof. Northoff

Source: LAIV 2018



Concept of intercultural opening



- also important to recruit staff with a migration background
- task of changing the structures of organisations with their exclusion mechanisms, which in turn requires intercultural qualification of personnel
- can be achieved through education and training
- intercultural skills of staff are necessary and must be developed in order to successfully achieve intercultural opening





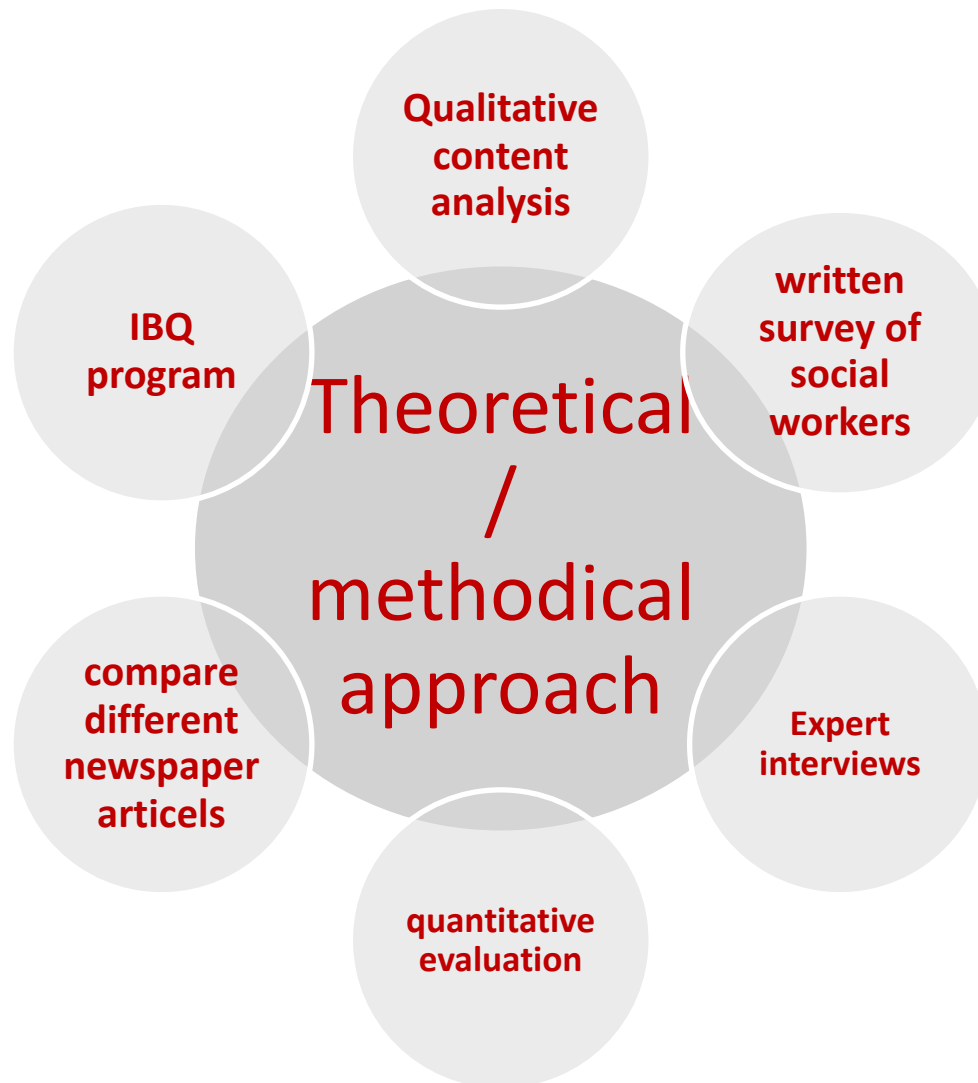
**Research
questions**



How can personnel development contribute to preparing social workers for good intercultural work in order to improve the chances of successfully integrating refugees into the labour market?

How can networking in Mecklenburg-Western Pomerania be designed to work well in the field of labor market integration of immigrant people?

In what ways did the media coverage of refugees coming to Germany, especially in Mecklenburg-Western Pomerania, change since 2015?





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**Thank you very much for
your attention!**

**We wish good success for all of our research
projects!**



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