



Hochschule Neubrandenburg
University of Applied Sciences

DAAD

Dialogue with the arab world



AL-BALQA'
APPLIED
UNIVERSITY



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**Sub-project 2020:
Representation of refugees in the media.
Critical analysis from the social work perspective**

together with
Al Balqua, Jordan



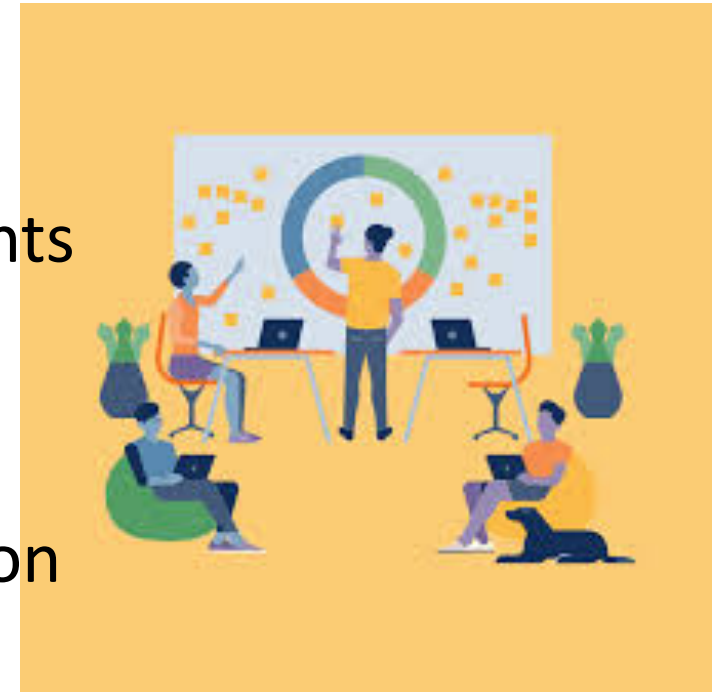
Content

1. Current situation
2. Research interest
3. Working methods
4. Benefits
5. Risks
6. Analyses, preventions, reactions
7. View of refugees
8. Outlook



Current situation

- Creation of a seminary group of social work students
- General discussion of the topic
- Research on selected topics
- Workshop with representative of regional TV station
- Developing a questionnaire
- Open: Matching of questions with Al Balqua



Research Interest

- Importance of mass media for social work
- Importance regarding the topic of refugees
- Benefits and risks of mass media in the context of social work with refugees
- Dark side of the media? → how to prevent and to react



Research question B: Benefits of media

1. Media symbolizes diversity and freedom
2. Media provides helpful information
3. Media allows discussions
4. Media promotes contacts and networks
5. Media is particularly helpful for discussions about the topic of migration



1 2 3 4 5 6 (greatest)



Research question C: Risks of media

1. Fake news are a risk
2. Hate news are a risk
3. Influencer are a risk
4. Infowar is a risk
5. Darknet is a risk

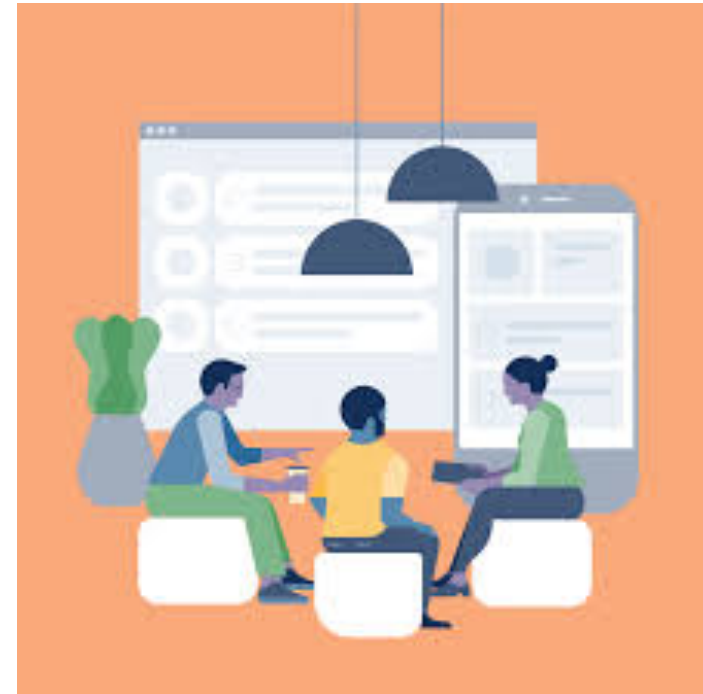


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Research question D: Analyses, preventions and reactions

- Analysing
 - Fake news
 - Hate news
 - Influencer
 - Infowar
 - Darknet
- Develop preventive actions
- Develop reactive actions





Research question E: The view of refugees

Discussion with refugees:
Cafe International if possible
If not: online interviews

Topics

1. Which media do you use mainly?
2. Examples of positive communication
3. Examples of negative communication
4. What do you wish/expect from media?
5. What do you expect from social work?



Outlook



What is the view of Al Balqua?

At which points and questions do we match?



Thank you for your interest !